

BUBBLE GUM INTERACTIVE PARTNERS WITH WALLS 360 TO LAUNCH LITTLE SPACE HEROES WALL GRAPHICS

SYDNEY, Australia – 21st December 2011 – Bubble Gum Interactive and WALLS 360 today launched an exclusive collection of **Little Space Heroes Wall Graphics**, featuring characters, planets, starjets and creatures from the highly anticipated new virtual universe for kids.

"Bubble Gum Interactive has created a visually stunning new online game for kids with Little Space Heroes," according to Yiyang Lu, Co-Founder and Creative Director at WALLS 360, the on-demand wall graphics company. "And the characters and graphics look absolutely AMAZING on real-world walls! Little Space Heroes uniquely and wonderfully immerses kids in a virtual world of intergalactic adventures, and WALLS 360 is excited to help bring these new stories to life!"

"Kids and families worldwide are embracing the fun and adventure of Little Space Heroes" said Paul Gray, Community Director at Bubble Gum Interactive. "These awesome new high-tech wall graphics from WALLS 360 give kids a creative and engaging way to tell their own space-age stories – right on their own bedroom walls!"

Little Space Heroes is a free-to-play online game for kids and families available at www.LittleSpaceHeroes.com. Players create their own hero, strap on their jetpacks, fire up their starjets and blast off on an intergalactic adventure. Featuring character personalisation, solo and team gameplay, pets, quests, player homes and community activities, Little Space Heroes offers an immersive and ever-evolving gaming experience. Rated E for Everyone and PEGI Ok, Little Space Heroes has multiple safety features built-in to the experience and it has secured the Family Friendly Videogames Seal of Approval.

Little Space Heroes Wall Graphics from Walls 360 are available worldwide via <http://www.Walls360.com/LittleSpaceHeroes>.

About Bubble Gum Interactive

<http://www.bubbleguminteractive.com>

Bubble Gum Interactive is an independent game development studio headquartered in Sydney, Australia. Our mission is to create compelling and engaging gaming experiences with a focus on creativity, quality and entertainment value that help kids discover every day. Our first game, Little Space Heroes is a virtual universe in which players create their own hero and explore a galaxy full of fun and adventure.

About Walls 360

<http://www.walls360.com>

WALLS 360 creates amazing wall graphics for artists, designers, photographers, and brands from around the world.

- WALLS 360 wall graphics are printed on-demand at high-resolution with premium 8-color UltraChrome® GS digital inks, for stunning color gamut and accuracy.
- WALLS 360 wall graphics are created using a premium re-positionable fabric material that will stick to almost any surface - from walls and windows to ceilings and around corners.
- WALLS 360 wall graphics are self-adhesive, easy to install, and can be removed and re-hung hundreds of times without losing adhesion, leaving a mark, or damaging surfaces.

- WALLS 360 wall graphics are created in the United States, and shipped globally from our (new!) state-of-the-art on-demand wall graphics production facility in Las Vegas, Nevada.